

MF Downtown Marketing Committee

8.20.18 Meeting Agenda – 9:00 a.m.

BID Office

1. **Marketing** (20 minutes)

- a. Downtown Directory
- b. You Tube – George Fernandez – Road Trip Savings

2. **Events** (30 minutes)

- a. Farmers Market – next Customer App. Day – Sept. 5
- b. Concerts – Update
- c. Beer Garden- Update
- d. Angels of the Road (American legion) - Sept.. 9
- e. Halloween – Oct 25
- f. Christmas Market – Nov 24

3. Open discussion (10 Minutes)

- a. Phase 2 - Main St. Reconstruction

Next meeting – Monday, Sept. 17, 2018 @ 9:00 am