



## WHO:

Menomonee Falls Downtown in partnership with M-F CE & Rec, Library Friends, Optimist Club, Mathnasium and the YMCA  
We're inviting all the families in the tri-county area to come join us in celebrating all things kids! 3500+ people are anticipated to join us for this great Kids Festival & Concert experience!

## WHAT & WHERE:

Falls Kids Festival in Village Park

A day of FREE activities, games, and performances for families to enjoy together in Village Park. The Root Beer Garden will be open, Tote Bag Decorating, Inflatables, Firetruck, Food Trucks, live performances by area youth groups and a headliner Concert!

## WHEN:

Saturday, August 10th @ 12-5PM

Activities and youth performances will run 12-3:45PM. Food and beverages will be available for purchase 12-5PM. Concert starts at 3:45PM - Watch for a limited number of VIP experiences with our headlining performance!

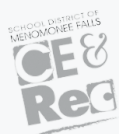
## WHY:

Provide a Kids-Centric Event in Village Park

While there are many events happening Downtown and all are family-friendly, this day is all about celebrating the kids in our community! All their energy, talents, excitement, uninhibited joy and creativity will be on display. Join us in presenting this experience!

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**For more information or to secure your sponsorship, email [mfdisteve@gmail.com](mailto:mfdisteve@gmail.com) or call Steve 414.791.8911**





**PRESENTING SPONSOR - \$8,000**

**1 AVAILABLE**

Falls Kids Festival - Presented by (**Your Name/Logo here**)

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. Logo included on the event Tote Bag! On-stage speaking opportunity.

**STAGE SPONSOR - \$5000**

~~**1 AVAILABLE**~~

Falls Kids Festival - Sponsored by (**Your Name/Logo here**)

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. On-stage speaking opportunity. Name/Logo association with all marketing around the performance schedule & Tote!

**SOLD**

**KOOZIE SPONSOR - \$2000**

**1 AVAILABLE**

Falls Kids Festival - Sponsored by (**Your Name/Logo here**)

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 1000 koozies along with the Falls Kids Festival logo, to be handed out with an adult beverage purchase at the Root Beer Garden during the event, while supplies last! Logo included on the event Tote Bag!

**SOUVENIR CUP SPONSOR - \$2000**

~~**1 AVAILABLE**~~

Falls Kids Festival - Sponsored by (**Your Name/Logo here**)

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No activation space. Logo placement on 1000 souvenir cups along with the Falls Kids Festival logo, to be handed out with a kids beverage purchase at the Root Beer Garden during the event, while supplies last! Logo included on the event Tote Bag!

**SOLD**

**ROOTBEER GARDEN SPONSOR - \$1500**

**1 AVAILABLE**

Falls Kids Festival - Sponsored by (**Your Name/Logo here**)

Secondary billing, listed as "sponsored by" with Named "Root Beer Garden" & logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. Root Beer Garden referred to as "Name/Logo" Root Beer Garden leading up to and during the event. Logo included on the event Tote Bag!



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## **BOUNCE HOUSE SPONSOR - \$1000**

**1 AVAILABLE**  
~~**2 AVAILABLE**~~

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees.. On-stage speaking opportunity. Logo included on the event Tote Bag!

## **MUSIC & PERFORMANCE SPONSORS - \$500**

**1 AVAILABLE**  
~~**4 AVAILABLE**~~

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees.. On-stage speaking opportunity. Logo included on the event Tote Bag!

## **ACTIVITY SPONSORS - \$500**

**20 AVAILABLE**  
~~**30 AVAILABLE**~~

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. Face Painters, Balloon Artists, Caricatures, & more made possible with this sponsorship level! Logo included on the event Tote Bag!

## **TOTE BAG SPONSOR - \$150**

Falls Kids Festival - Supported by **(Your Name/Logo here)**

Friend level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Logo/name include on 500 Tote Bags to be given away at the event.

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YOUR  
LOGO  
COULD GO  
HERE

*presents*

# Falls Kids Festival

**AUGUST 10TH**  
12PM-5PM VILLAGE PARK

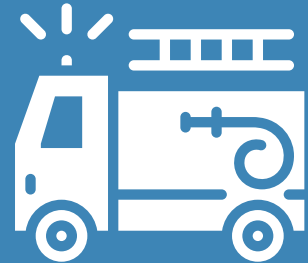
**BOUNCE  
HOUSES**



**FOOD  
TRUCKS**



**FIRE  
TRUCK**



**ROOT BEER  
GARDEN**



**STAGE  
PERFORMANCES**  
MILWAUKEE TOOL AMPHITHEATER

**FREE CONCERT**

THE MUSIC OF



**TAYLOR  
SWIFT**



**CANVAS  
BAG DECORATING**

**CARICATURES  
& FACE PAINTING**



**AUGUST 10TH**  
12PM-5PM  
VILLAGE PARK

**FOR MORE  
INFORMATION**



menfallsdowntown@gmail.com  
(262) 415-7013



menomoneefallsdowntown.com  
@menomoneefallsdowntown

# Falls Kids Festival

## Thank you - 2023 Sponsors!



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