

★ ★ ★ ★ ★ Falls

MEMORIAL FEST

Event Sponsor Opportunities

WHO:

Menomonee Falls Events in partnership with the Village of Menomonee Falls

We're inviting all of Menomonee Falls to gather together, to not only honor military personnel who have fought and paid the ultimate price while serving in the United States Armed Forces but to also celebrate together as a community.

WHAT & WHERE:

Falls Memorial Fest - Main Street, Mill Pond Park & Village Park

With the variety of activities like the 5K, live music on 3 stages, vendor marketplace and the car show, there's something for everyone to enjoy. The opening ceremony to honor local fallen service personnel adds a meaningful touch, and the Kids Zone and Art Show are great for families. Plus, who doesn't love a good beer or wine garden? It's sure to be a fantastic day in Menomonee Falls!

WHEN:

Saturday, May 24th 10AM - 11PM Downtown on Main Street, Mill Pond Plaza and Village Park
Sunday, May 25th 5pm - 7PM Free Vet's Community Concert Village Park

WHY:

Bring the Community together in Tribute & Celebration

While there are many events happening Downtown and all are family-friendly, this event kicks off the summer event season but also offers time to honor our armed forces personnel, have teachable moments with our children and celebrate our freedom together with 1000's of our neighbors!



For more information or to secure your sponsorship, email stevemfevents@gmail.com or call Steve 414.791.8911

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PRESENTING SPONSOR - \$18,000

(1 AVAILABLE)

Exclusive Main billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area at the May 24th event and/or the May 25th concert to advertise your business and/or host customers, employees or guests. Optional representative to conduct opening remarks on May 24th at the Water Street Stage. T-shirt inclusion.

"GENERAL" WATER STREET STAGE SPONSOR - \$2,500 (2 AVAILABLE) OR \$3,500 FOR 1 SPONSOR

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. "Named" Water Street Stage - referenced in marketing as your stage. Optional 10x10 activation area at the May 24th event and/or the May 25th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity in-between bands on May 24th. T-shirt inclusion. **Stage signage prominently displayed all day of the event!**

"COLONEL" APPLETON AVENUE STAGE SPONSOR - \$2,500 (2 AVAILABLE) OR \$3,500 FOR 1 SPONSOR

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. "Named" Appleton Avenue Stage - referenced in marketing as your stage. Optional 10x10 activation area at the May 24th event and/or the May 25th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity in-between bands on May 24th. T-shirt inclusion. **Stage signage prominently displayed all day of the event!**

"MAJOR" SUNDAY, MAY 25 VETERANS CONCERT SPONSOR - \$5,000

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Primary billing for all Sunday Concert marketing immediately following presenting sponsor. Optional 10x10 activation area at the May 24th event and/or the May 25th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity on May 25th in Village Park before the band. T-shirt inclusion. **Stage signage prominently displayed all day of the event!**



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"CAPTAIN" KIDS ZONE VILLAGE PARK SPONSOR - \$1,500

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. "Named" Kids Zone Stage - referenced in marketing as your stage. Optional 10x10 activation area at the May 24th event and/or the May 25th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity in-between performances on May 24th. T-shirt inclusion and Option to be the Kid's T-shirt Station during the event! **Stage signage prominently displayed all day of the event!**

KIDS ZONE SPONSOR - \$500

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Tri County YMCA's Kids Zone - supported by "Name/Logo" - referenced in focused Kids Zone marketing. Optional 10x10 activation area at the May 24th Village Park event to advertise your business and/or host customers, employees or guests. T-shirt inclusion.

SUPPORT SPONSOR - \$500

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area at the May 24th event as a Marketplace Vendor. T-shirt inclusion.

SUNDAY CONCERT ADD-ON PACKAGE - \$250

Any \$500 level sponsor or higher can ADD-ON the opportunity for a 10x10 area on-site for the Sunday, May 25th Veteran Concert in Village Park for this additional \$250!

KIDS T-SHIRT SPONSOR - \$125

Friend level billing, listed as "Supported by" name only (no logo) integrated into most marketing, social media, and signage. T-shirt inclusion with logo or name.



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CAR SHOW SPONSOR - \$500

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Main Street Muscle Car Production - Car Show - sponsored by "Name/Logo" - referenced in focused Car Show marketing. Optional registration for one car in the Car Show. Optional 10x10 activation area at the May 24th event to advertise your business and/or host customers, employees or guests on Garfield Avenue or in Village Park. T-shirt inclusion.

GOLF CART SPONSOR - \$500

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Name/Logo placement on all event golf carts. Optional 10x10 activation area at the May 24th event to advertise your business and/or host customers, employees or guests. T-shirt inclusion.

DOG WATERING STATION SPONSOR - \$500

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Name/Logo on all Dog Watering Station areas throughout the event May 24th (4 locations on Main Street, Mill Pond Plaza and Village Park) & The Concert for our Vets May 25th (2 locations in Village Park). Optional 10x10 activation area at the May 24th event to advertise your business and/or host customers, employees or guests. T-shirt inclusion.

IN-KIND SPONSOR

Friend level billing, listed as "Supported by" name or logo integrated into most marketing, social media, signage, and print materials. Provide items to support the event; printed materials, signage, provide volunteers for the event, food & beverages for volunteers, thank you gifts or gift certificates for volunteers, drinks & snacks for youth performers, etc throughout the weekend.



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VILLAGE OF Menomonee Falls presents

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MEMORIAL FEST

DOWNTOWN MENOMONEE FALLS
 MAIN STREET, MILL POND PARK,
 MILL POND PLAZA & VILLAGE PARK

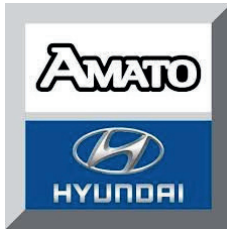


MAY 25 - 26
2024

PRESENTING SPONSOR



GENERAL SPONSORS



**WACKER
 NEUSON**

all it takes!

COLONEL SPONSORS



MAJOR SPONSORS



CAPTAIN SPONSOR



SUPPORTED BY



Wisconsin Athletic Club



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Menomonee Falls presents **Free CONCERT FOR OUR VETERANS**
VILLAGE PARK MILWAUKEE TOOL AMPHITHEATER

PRESENTED BY **KNIGHTS OF COLUMBUS COUNCIL 4240**

Knights of Columbus
Duck Drop
Thursday 5/27/16

Yacht's Landing
with the Hartland Community Band

SUNDAY FOOD & DRINKS
MAY 26TH AVAILABLE FOR PURCHASE
LIVE MUSIC @ VILLAGE PARK
4:30PM-7:30PM 4PM-9PM

QUESTIONS? (262) 415-7013
MENFALLSDOWNTOWN@GMAIL.COM

Village of Menomonee Falls PRESENTS
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MEMORIAL FEST
SATURDAY, MAY 25TH

MEMORIAL TRIBUTE CEREMONY
STARTS AT VILLAGE PARK MAIN MEMORIAL AND MOVES TO WALKER STREET STAGE ON MAIN

5K RUN/WALK
MILL POND PARK
6AM-10AM

CAR SHOW
VILLAGE PARK 10AM-6PM

TRUCK DROP
MILL POND PARK
DUCK DROP 3PM

VENDOR MARKETPLACE
MAIN ST. 11AM-7PM

ART FAIR
GAZEBO PLAZA
11AM-5PM

FOOD & DRINKS

LIVE MUSIC
11:30AM-9PM
FINAL ACT: 6PM-9PM
LOVE MONKEYS

26TH VILLAGE PARK
COMMUNITY BAND
MONDAY, MAY 27TH-DOWNTOWN
10:00AM MEMORIAL DAY PARADE, MAIN STREET

EVENT SCHEDULE
500 OPERATION FINALLY HOME SE
900 MEMORIAL TRIBUTE CEREMONY
CARNIVAL @ VILLAGE PARK
TRI COUNTY YMCA KIDSFEST @ VILLAGE PARK
AGAMA ART FAIR @ MILL POND PLAZA
VENDOR MARKETPLACE @ MAIN STREET
LUCKY DUCKY DERRY "DUCK DROP" AT MILL POND

PARK PERFORMANCES
FRANZIS DANCE STUDIO
MC DOWELL MONTESSORI PERFORMERS
THE MARTIAL ARTS
FISH ANGLE BAND
COMPANY OF 500

AVENUE STAGE
THE DEBRAAL BROTHERS
& THE DANDYS
TOWNS BEAT

FEET STAGE
THE WEEKEND
& BEGIVEN BAND
KEYS



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