



**VILLAGE PARK
BEER GARDEN**
MENOMONEE FALLS EVENTS

Series Sponsor Opportunities

WHO:

Menomonee Falls Events | MFE

MFE is a 501(c)(3) non-profit lead by a group of local business and community leaders. Committee members are excited to present our Fifth Annual Beer Garden series!

WHAT & WHERE:

Beer Garden & Music Series in Village Park

Grab a bite and a cold one after work or with the kids for 14 weeks throughout the summer while taking in the sounds of local & regional musicians.

WHEN:

Every Wednesday, June 4th - September 10, 5:00-9:00PM

Wednesdays will become your new favorite day of the week! The Beer Garden will be open 5-9PM every Wednesday, June 4th - September 10th. Perfectly overlapped with the Menomonee Falls Farmers Market all summer.

WHY:

Casual community togetherness, did we mention beer, soda, food & music?

2021 launched the Beer Garden Series and the community loved it! Throw in some great local music, fun seasonal beers, a food truck, new playground and new splash pad for the kids, you can see why Menomonee Falls embraced this event and showed up week after week to hang out for a few minutes or a few hours. Community and corporate support make this series possible.



For more information or to secure your sponsorship, email stevemfevents@gmail.com or call Steve 414.791.8911



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PRESENTING SPONSOR - \$5,000

Beer Garden Series - Presented by (Your Name/Logo here)

Lead billing on all marketing, including but not limited to banners, onsite TV's, posters, stage announcements, website and social media. **10x10 activation space** to promote your business, entertain staff or clients at all 14 events. **60 branded** free drink tickets good at all MFE events . Formal mention by the band at each event.

KEEP 'EM COLD SPONSOR - \$2,500

Beer Garden Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, onsite TV's, posters, stage announcements, website and social media. Logo placement on **1000 koozies** along with the Beer Garden Logo, to be handed out with beverage purchase at the Beer Garden during the series, while supplies last! Great Music and Cold Beer go hand in hand!

A NIGHT AT THE GARDEN SPONSOR - \$500

Beer Garden Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, onsite TV's, posters, stage announcements, website and social media. **10x10 activation space** to promote your business, entertain staff or clients at 1 event. **10 branded** free drink tickets good at all MFE events. Formal mention by the band on your night in the Garden. *(Limited Availability)*



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EVENTS
buildingourcommunityoneeventatatime

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FOOD VENDOR SPONSOR - \$150/DATE OR \$300/3 DATES!

Beer Garden Series - Supported by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to banners, onsite TV's, posters, stage announcements, website and social media. **Opportunity to serve food during one Wednesday Beer Garden.** Serving hours 5-8PM. Get your dates early, they are first come, first serve. Social Media feature for your Wednesday(s)! *(Limited Availability & open to BID members prior to non-BID members)*

TABLE SPONSOR - \$100

Beer Garden Series - Supported by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to onsite TV's, posters, stage announcements, website and social media. **Logo Signage on a reserved picnic table** for one Beer Garden event. *(Limited Availability)*

MUSIC LOVER SPONSOR - \$50

Beer Garden Series - Supported by (Your Name here)

Tertiary billing on most marketing, including but not limited to onsite TV's, posters, website and social media. It takes a Village! Small amounts add up quickly and help pay for the talented musician each week.



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VILLAGE PARK BEER GARDEN 2024 SPONSORS

PRESENTING SPONSOR

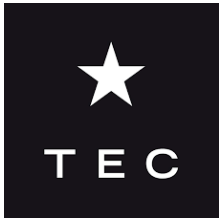
MAJOR SPONSOR



KEEP'EM COLD
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NIGHT @ THE GARDEN SPONSORS



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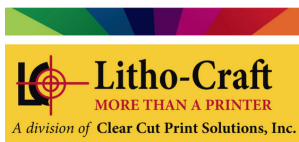
THE CHAMBER



FOOD SPONSORS



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