



Event Sponsor Opportunities

WHO:

Menomonee Falls Events in partnership with local non profit organizations and child centered businesses.

We're inviting all the families in the tri-county area to come join us in celebrating all things kids! 3500+ people are anticipated to join us for this great Kids Festival & Concert experience!

WHAT & WHERE:

Falls Kids Festival in Village Park

A day of FREE activities, games, and performances for families to enjoy together in Village Park. The Root Beer Garden will be open, Tote Bags, Inflatables, Firetruck, Food Trucks, live performances by area youth groups and a headliner Concert!

WHEN:

Saturday, August 9th @ 12-5PM

Activities and youth performances will run 12-3:45PM. Food and beverages will be available for purchase 12-5PM. Concert starts at 3:45PM

WHY:

Provide a Kids-Centric Event in Village Park

While there are many events happening Downtown and all are family-friendly, this day is all about celebrating the kids in our community! All their energy, talents, excitement, uninhibited joy and creativity will be on display. Join us in presenting this experience!



MENOMONEE FALLS
EVENTS
building our community one event at a time

For more information or to secure your sponsorship, email stevemfevents@gmail.com or call Steve 414.791.8911



PRESENTING SPONSOR - \$7,500

1 AVAILABLE

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. On-stage speaking opportunity.

STAGE SPONSOR - \$5000

1 AVAILABLE

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation to advertise your business and/or host customers, employees or guest - must include a FREE activity for attendees. On-stage speaking opportunity. Name/Logo association with all marketing around the performance schedule.

FOOD COURT SPONSOR - \$3500

1 AVAILABLE

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation to advertise your business and/or host customers, employees or guest - must include a FREE activity for attendees. On-stage speaking opportunity. Name/Logo association with all marketing in and around the Food Court Tent.

TOTE BAG SPONSOR - \$2500

1 AVAILABLE

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 500 tote bags along with the Falls Kids Festival and MFE logos, to be handed out with a kids during the event, while supplies last!

KOOZIE SPONSOR - \$2000

1 AVAILABLE

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 1000 koozies along with the Falls Kids Festival logo, to be handed out with an adult beverage purchase at the Beer Garden during the event, while supplies last!



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BOUNCE HOUSE SPONSOR - \$1000

2 AVAILABLE

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. On-stage speaking opportunity.

MUSIC & PERFORMANCE SPONSORS - \$500

4 AVAILABLE

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. On-stage speaking opportunity.

CORPORATE ACTIVITY SPONSORS - \$500

30 AVAILABLE

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. Face Painters, Balloon Artists, Caricatures, & more made possible with this sponsorship level!

COMMUNITY ACTIVITY SPONSORS - \$250

20 AVAILABLE

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees.

TABLE SPONSORS - \$100

20 AVAILABLE

Day of listed as "Table Sponsored by" with logo and your full business name on a 12x18 laminated sign attached to one table located on the Festival Grounds [beer garden, great lawn and food court]. Face Painters, Balloon Artists, Caricatures, & more made possible with this sponsorship level! It takes a Village.



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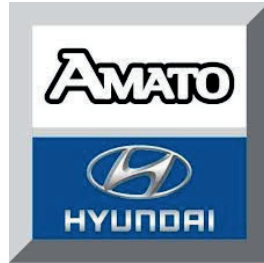


Falls Kids Festival

FALLS KIDS FESTIVAL 2024 SPONSORS

STAGE SPONSOR

KEEP'EM COLD
KOOZIE SPONSOR



BOUNCE HOUSE
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EVENTS
building our community one event at a time